

ESG partners with OpenSky to open up new opportunities for Chinese sellers in the U.S.

On July 19th, 2017, E-Services Group met with leading U.S. marketplace OpenSky to officially enter into a partnership deal that sees ESG as the beginning of a strong and bountiful relationship between both parties as they make headway in bridging the gap between Chinese sellers and U.S. based businesses.

The ESG-OpenSky partnership will allow Chinese sellers to expand their business in U.S. online retail market whilst providing OpenSky with a wealth of sellers and seller resources that will allow the platform to increase its product offerings. ESG's vast network of sellers operating within the Chinese electronics industry will enable OpenSky to grow its platforms electrical category to meet an increasing customer demand for high-quality electrical products.

"The ESG Group will be a very valuable partner for OpenSky as we continue to grow our platform," says Richard Bloom, Head of Business Development & Growth at OpenSky. "Their eCommerce expertise, insight into the Chinese electronics industry, knowledge of the Chinese market and excellent seller resources come together to provide OpenSky with a wealth of high-quality sellers that will allow us to expand our seller base and, in turn, our consumer base. Their seller training programmes and logistics services will help to solve a key problem that OpenSky has faced when it comes to Chinese sellers, and will open the way for a smooth and efficient selling experience for ourselves, our sellers and, most importantly, our customers."

E-Services Group

E-Services Group (ESG) empowers brands, manufacturers and retailers to grow their business in the global eCommerce market. Providing a full spectrum of global sales and logistics solutions to businesses in over 185 countries worldwide, ESG enables its clients and partners to sell successfully and sustainably in the markets they serve.

As the official partner to leading global marketplaces including Lazada, Rakuten, Cdiscount and more, ESG has built a powerful network of marketplace partners. ESG's World eCommerce Plus solution (WE+) connects

sellers with these marketplace platforms to facilitate their expansion into overseas markets. Deep market insights and a wealth of online sales, fulfilment and logistics resources allow ESG to support over 100,000 sellers in achieving increased growth, sales and profit.

With unrivalled expertise, world-leading talent and solid partnerships with industry leaders, ESG sets the bar for professional eCommerce solutions.

OpenSky

OpenSky is a U.S. based ecommerce marketplace selling goods across a broad category range from small and medium enterprises (SMEs) to the U.S. market. OpenSky is unique in its approach to selling, using advanced algorithms to deliver highly personalised products to its 10 million customers to maximise sales opportunities.

OpenSky is part of Alibaba-backed OSP Holdings, which provides the fundamental technology infrastructure, marketing and supply chain services from procurement to distribution to empower over 100,000 SMEs to achieve total annual sales of \$5 billion US.